



The Next Generation of Microplates

Introducing the Optimiser™, a revolutionary breakthrough in microtiter plate technology from Siloam Biosciences, Inc. The Optimiser™ provides the versatility to extend the value of your samples, maximize the sensitivity of your assays and increase the throughput of your lab with decreased assay time.

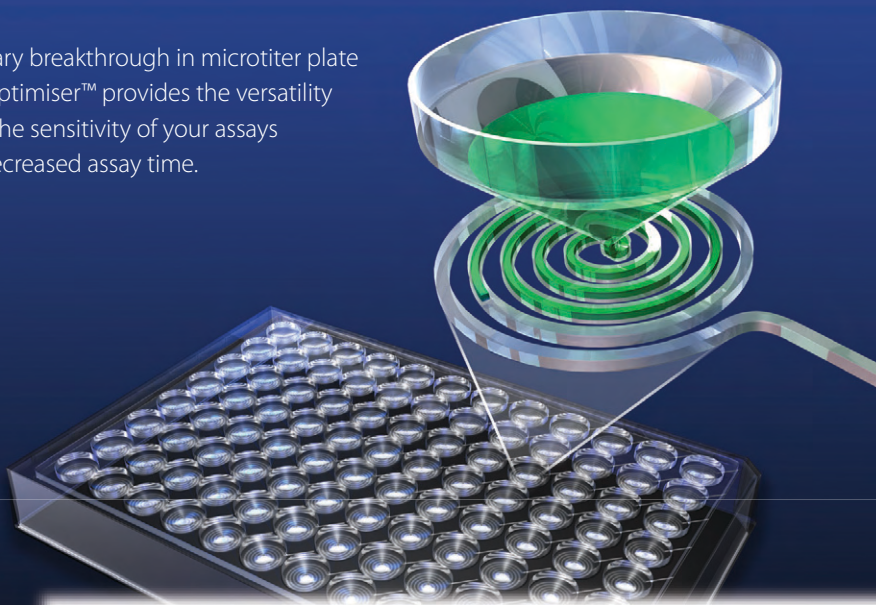
**Compare Optimiser™ to Traditional
96 Well Plates**

	Optimiser™	96 Well
Sample volume*	5 µl +	50-300 µl
Assay time	< 30 min	4-12 hrs
Sensitivity**	< 10 pg/ml	~150 pg/ml
Wash cycle	NO traditional wash	3x wash/step
Assay reagent cost***	\$5.38/plate	\$71/plate

* Min vol is 5 µl; extra vol for high sensitivity mode

** For "off-the-shelf" IL-6 assay with 100 µl sample volume

*** For sandwich assay with chemiluminescence detection



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IMMUNOLOGY 2011™

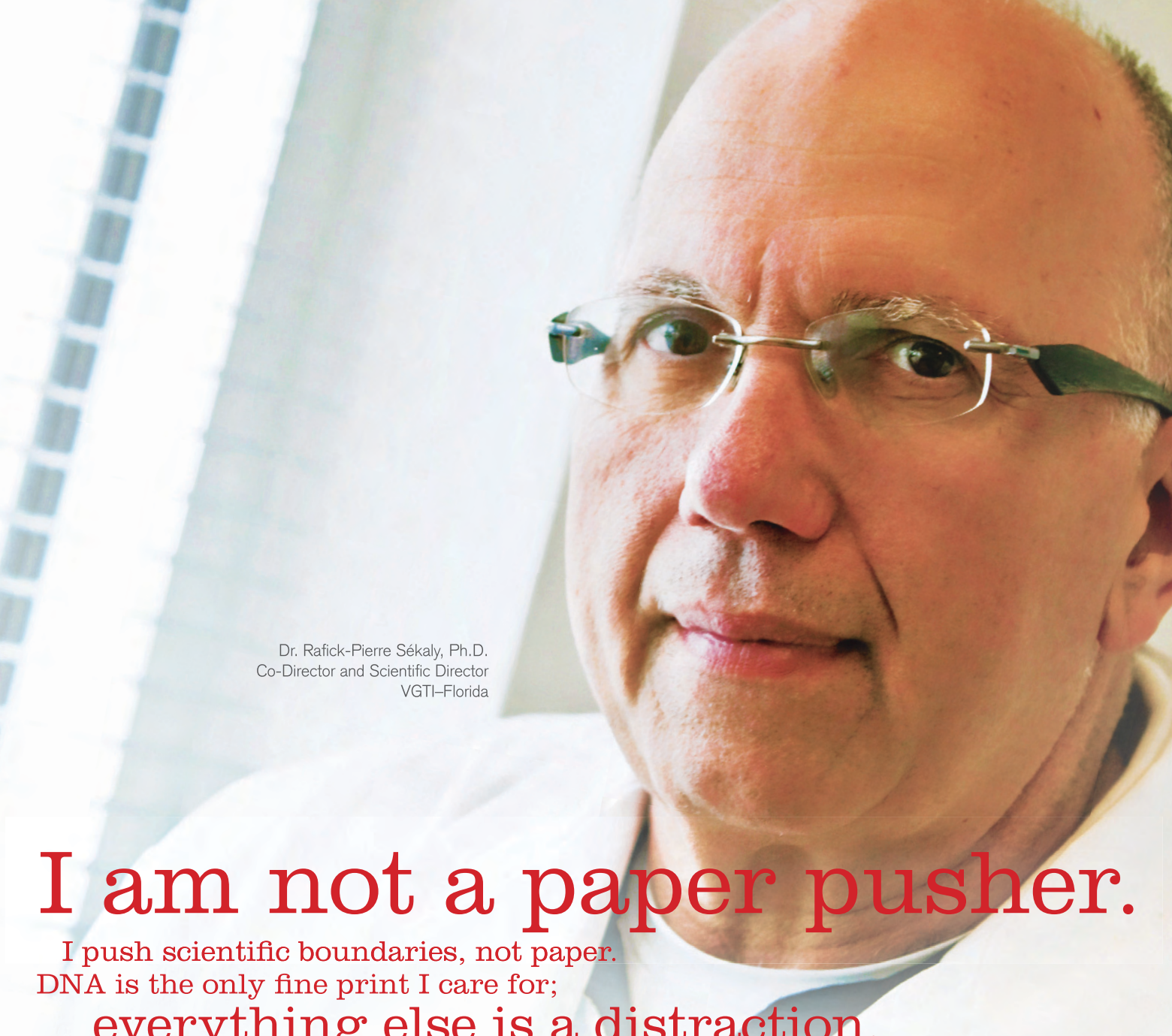
98th Annual Meeting
The American Association of Immunologists

Premier Annual Immunology Meeting

Mark Your Calendar!
May 13-17, 2011
Moscone Center
San Francisco, California



www.IMMUNOLOGY2011.org

A close-up portrait of Dr. Rafick-Pierre Sékaly, a middle-aged man with glasses, looking slightly to the side. The background is a blurred architectural structure with a grid pattern.

Dr. Rafick-Pierre Sékaly, Ph.D.
Co-Director and Scientific Director
VGTI-Florida

I am not a paper pusher.
I push scientific boundaries, not paper.
DNA is the only fine print I care for;
everything else is a distraction.

Your core business is immunology, not recruitment, government relations or tax accounting. If you want to dispense with those distractions and focus on what you do best, then take a look at our immunology research park, the Tradition Center for Innovation.

We offer a specialized research environment, where park management, local government and your neighbors are all focused on immunology discovery. This committed partnership can:

- Expedite building permits for new developments and facilitate incentive and tax breaks
- Take the pain out of human resources by developing a local pool of specialist talent
- Position you next to immunology service providers and collaborators

We have already secured anchor immunology members and are now seeking others. If you want to be a part of this collaborative environment, call Andrew Favata at (772) 345-3515 to organize a tour, or visit our website at www.tciflorida.com.

accelerating life science.
make it your TRADITION.



BD FACS™ multicolor flow cytometry



Helping all people
live healthy lives

Welcome to a more colorful world.SM

Across our 35-year history of innovation in multicolor flow cytometry, we've delivered systems that were progressively more powerful, dependable, and easier to use, to help speed discovery and improve clinical care.

The high-quality instruments, reagents, and inventive technologies that comprise BD FACS multicolor solutions streamline workflow and deliver reliable and consistent results.

The BD FACS brand commitment is realized further through our knowledgeable associates who provide training, application support, and field services, so you can achieve optimal performance and productivity using our solutions.

The BD FACS brand stands for quality, relentless innovation, and tireless dedication to service. It's what we stand for. You can depend on it.